

Marketing
University of North Carolina - Pembroke

Competency		Course Prefix & Number	Course Title	Course Offerings
Two to three semester hours are required to fulfill each of the following competencies unless otherwise noted.				
A	Principles of Marketing	MKT 3120	Principles of Marketing	
B	Global Markets / Trade & Financial Literacy	MKT 3130	International Marketing	
C	Organizational Resources Management	MGT 3060	Organization and Management	

Posted: 11/22/2015
Revised: Fall 2015

Course Offering Codes:

F=Fall, S=Spring, SS=Summer Session, UD=Upon Demand
e=even years, o=odd years, ^=online

Notes:

- These are typical course offering schedules. Courses are not guaranteed to be offered at these times.
 - Please check with the college/university for course availability each semester.
 - Some courses require prerequisites be met prior to registration. An asterisk (*) denotes a prerequisite course.
- For more information from this institution, click here, <http://www.uncp.edu/>